**CURRICULUM VITAE**

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| **Name** | Laura Nelima Barasa |
| **Position** | Lecturer |
| **Nationality** | Kenyan |
| **Phone No** | +254 733 808 472 |
| **Email** | [lauranelima@uonbi.ac.ke](mailto:lauranelima@uonbi.ac.ke) |

**Education**

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| **Period** | **Institution** | **Degree(s) or Diploma(s) obtained:** |
| 2014-2017 | Radboud University Nijmegen, The Netherlands | Doctorate in Economics |
| 2005-2008 | University of Nairobi, Kenya | Master of Arts in Economics |
| 1998-2002 | Moi University, Kenya | Bachelor of Arts in Economics |

**Other Qualifications**

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| **Period** | **Institution** | **Certificate(s) obtained:** |
| 2020 | Université Laval, Quebec, Canada | Evaluation of Public Policies |
| 2018 | MIT GOV/LAB and Busara Center for Behavioral Economics | Behavioral Science in the Field |
| 2007 | Kenya Accountants and Secretaries National Examination Board | **Certified Public Accountant** |

**Employment Record**

| **Period** | **Employing organization and your Title/position** | **Country** |
| --- | --- | --- |
| 2013-Current | **Employer**: University of Nairobi  **Position:** Lecturer | Kenya |
| 2011-2012 | **Employer:** Kenya Methodist University  **Position:** Assistant Lecturer | Kenya |
| 2004-2011 | **Employer:** Higher Education Loans Board  **Position:** Loans Assistant | Kenya |

**Research Experience**

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| **1. Project Name** | **The impact of** [**European Investment Bank**](http://www.eib.org/) **Impact Financing Envelope on projects in African countries.** |
| **Year** | **2018 - 2020** |
| **Location** | **Kenya (Nairobi)** |
| **Client** | **European Investment Bank** |
| **Name of Firm** | **Self** |
| **Position Held** | **Principal investigator** |
| **Financing** | **European Investment Bank** |
| **Project Components** | Empirical study on impact of European Investment Bank financing envelope |
| **Activities Performed** | * Prepare a research proposal * Designing questionnaires * Training research assistants * Scheduling interviews * Overseeing and coordinating data collection * Data analysis * Preparation of a data note * Preparation of a deep dive report * Ensuring compliance with financial and administrative regulations * Weekly reporting to client * Handling administrative matters |
| **2. Project Name** | **Co-ordinated country case studies: Innovation and growth, raising productivity in developing countries research program.** |
| **Year** | **2017** |
| **Location** | **Kenya (Nairobi)** |
| **Client** | **United Kingdom’s Department for International Development** |
| **Name of Firm** | **Self** |
| **Position Held** | **Researcher** |
| **Financing** | **United Kingdom’s Department for International Development** |
| **Project Components** | Preparation of innovation country reports and policy briefs for Ethiopia, Indonesia, and Kenya. |
| **Activities Performed** | * Data cleaning and analysis using World Bank Enterprise Survey data * Preparation of a data note * Preparation of policy briefs. |
| **3. Project Name** | **Breaking the vicious cycle between poverty and ill-health: Are cash transfers and social health protection policies in Ghana and Kenya mutually complementing?** |
| **Year** | **2015** |
| **Location** | **Kenya (West Pokot)** |
| **Client** | **Netherlands Organization for Scientific Research** |
| **Name of Firm** | **Self** |
| **Position Held** | **Fieldwork Manager** |
| **Financing** | **Netherlands Organization for Scientific Research** |
| **Project Components** | Overseeing data collection in West Pokot County, Kenyaand transcription of interviews |
| **Activities Performed** | * Designing questionnaire * Training research assistants * Scheduling interviews * Overseeing and coordinating data collection * Transcription of interviews * Managing subsistence allowance payments for research assistants * Ensuring compliance with financial and administrative regulations * Handling administrative matters |
| **4. Project Name** | **Co-ordinated country case studies: Innovation and growth, raising productivity in developing countries research program.** |
| **Year** | **2015** |
| **Location** | **Kenya (Nairobi)** |
| **Client** | **United Kingdom’s Department for International Development** |
| **Name of Firm** | **Self** |
| **Position Held** | **Fieldwork Manager** |
| **Financing** | **United Kingdom’s Department for International Development** |
| **Project Components** | Qualitative research on innovation in manufacturing small and medium-sized enterprises in Kenya |
| **Activities Performed** | * Designing questionnaire * Training research assistants * Scheduling interviews * Conducting pilot study * Overseeing and coordinating data collection * Daily reporting to client * Transcription of interviews * Preparation of field report |

**Publications**

* Barasa, L., Kinyanjui, B., Knoben, J., Vermeulen, P., & Kimuyu, P. (2020). Innovation and exporting: The case of mediation effects in Sub-Saharan Africa. *Industry and Innovation*, 1-23.
* Kehinde, M., & Barasa, L. (2020). Absorptive capacity, marketing capabilities and innovation commercialization in Nigeria. *European Journal of Innovation Management.*
* Barasa, L., Kimuyu, P., Vermeulen, P., Knoben, J., & Kinyanjui, B. (2019). Innovation and efficiency in manufacturing firms in sub-Saharan Africa. *European Journal of Innovation Management, 22*(1), 59-83. https://doi.org/10.1108/EJIM-11-2017-0176
* Barasa, L. (2018). Corruption, transaction costs, and innovation in Africa. *African Journal of Science, Technology, Innovation and Development*, *10*(7), 811-821.
* Barasa, L., Kimuyu, P., Vermeulen, P., Knoben, J., & Kinyanjui, B. (2017). Institutions, resources and innovation in developing countries: A firm level approach. *Research Policy, 46*(1)*,* 280-291. http://dx.doi.org/10.1016/j.respol.2016.11.008.

**Working papers**

* Barasa, L., Kinyanjui, B., Araar, A., Maende, S., Mariera, Faith. (Under Review). [Off-farm participation, agricultural production and farmers’ welfare in Tanzania and Uganda](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3344558).
* Barasa, L. (Under review). Barasa, L. (Under Review). [Mobile money: An antidote to petty corruption?](https://www.semanticscholar.org/paper/Mobile-Money-Payment-%3A-An-Effective-Intervention-Barasa/48479f2541b9ccb287a1f435d6e923028a2c6a1b)
* Barasa, L., & Ahmad, A. (Under Review). [Impact of mobile customer relationship management on firm performance](https://www.eib.org/attachments/country/the_impact_of_private_sector_projects_in_africa_cycle02_en.pdf).
* Barasa, L. (2020) [Gender and Innovation: Closing the Gap](https://www.wider.unu.edu/publication/closing-gap). WIDER Working Paper Series.

**Selected Trainings/Workshops**

* [Assessing the development impacts of private sector impact investments](http://www.gdn.int/impactinvestmentconference), Luxembourg – 2020
* Evidence-based policy formulation at the Sarova Panafric Hotel, Nairobi, Kenya - 2018
* Impact of government programs at the Fairway Hotel & Spa, Kampala, Uganda – 2018
* Evaluation of public policies, Université Laval, Quebec, Canada – 2017

**Areas of Research Interest**

* Innovation
* Agriculture
* Gender
* Governance